Worldreader

PRE-READING PROGRAM

Worldreader is creating a future where everyone can be a reader. Using low-cost technology (such as e-readers and mobile phones), a personalized digital library, and a worldwide network of corporate and nonprofit partners, we help millions of people reach their potential.

Worldreader's work is organized around four major program areas that span the lifecycle of a reader: pre-reading, school reading, library reading and life long reading.

WORLDREADER PRE-READING PROGRAM

Our pre-reading program focuses on ensuring no child misses out on developing the skills and habits to become a reader. It seeks to improve the language and cognitive development, as well as school readiness of young children.

Parents and caregivers are children's first teachers. With the right tools and support, parents and caregivers can positively change the early learning outcomes of young children.

The program leverages our Worldreader Kids app, data analytics, and partnerships with publishers, corporations and NGOs to empower parents, caregivers and teachers to read regularly with young children.

PROGRESS

5,765 community reading events

and reached

203,661 families

in

177 communities

PROJECTS

Read to Kids India

The Read to Kids program, based in low-income communities in Delhi, India, promotes the school readiness of young children by empowering parents, caregivers and teachers to read to and with children via their mobile phones.

Worldreader Kids Jordan

Worldreader Kids Jordan was launched in Jordan with the goal of providing emotional and educational support to conflict-impacted Jordanian and Syrian families by empowering caregivers to read to and with children via their mobile phones.

FEATURED PARTNERS

PROJECT LITERACY

Pearson

RESULTS FOR DEVELOPMENT

مؤسسة الملكة رانيا
QUEEN RANIA FOUNDATION

ΙΣΝ/SNF ΙΔΡΥΜΑ ΣΤΑΥΡΟΣ ΝΙΑΡΧΟΣ
STAVROS NIARCHOS FOUNDATION

AWARDS

Saluting Mobile Innovations for Development
((((o)))) mBillionth
award south asia 2017

In August 2017, we received the 2017 mBillionth Award in the Learning and Education category for the Read to Kids pilot program.

DIGIXX

In 2017, we were also the winners of the Digital Marketing Excellence in the Charity and NGO category Gold for Read to Kids India.