Draft Agenda:

**DAY 1**

**PLENARY AND PANELS**

Registration and breakfast

**Welcome by Country Manager and Keynotes**
Deputy Minister of Education, Ghana; Pencils of Promise CEO welcome video; President, Ghana Publishing Association and CEO of Smartline Publishing; The Second Lady, Ghana; President and Co-Founder of Worldreader.

**Partners’ success stories: How Digital Reading Programs Accelerate Literacy and Learning**
Pencils of Promise Country Director; Edify Program Officer; Kade District Office; Achievers Director and Parent from Adeiso will share their stories through short presentations.

**Panel discussion: Governments Scale Up: Key factors involved with scaling digital reading in education**
Program Officer, ESSPIN - Nigeria, Executive Director; Open Learning Exchange; Principal Education officer and Head of INSET Unit of the Ministry of Basic and Secondary Education, The Gambia; Worldreader Sr Education Specialist; and Executive Director of National Council for Curriculum and Assessment, Ghana Education Services as moderator and panelist.

Break

**Lunch -- Repair Hub Available**

**WORKSHOPS**

**E-READING PROJECT-SPECIFIC TRACK**

**Introductions & Announcements**

**Worldreader Mobile Platform: Extending the reach of your program**
In this session we will briefly introduce the Worldreader mobile applications and how you may use them as a lifelong learning tool.

**Proof of Impact: Overview of Results**
Examine Worldreader’s impact through digital reading and how we address the needs of every reader segment.

**Gender Equity in Education Projects**
Join the Executive Director of Camfed, Coia Board Member and Worldreader in a discussion of how innovation and technology are helping improve education and learning for girls, reducing disparities that sometimes persist in traditional interventions.

**A: Partner Sharing**
Learn from fellow partners practical tips on designing, implementing, managing and sustaining a successful e-reading program in your school or library.

**B: Why Digital Reading?**
Learn the benefits of an e-reading program and Worldreader’s e-reading solutions.

**Discussion & End**

**PUBLISHING AND CONTENT-SPECIFIC TRACK**

**Introductions & Announcements**

**Worldreader 101**
An overview on Worldreader and update on what we have been up to: BLUE BOX and BLUE PACK. How can publishers get more involved?

**Navigating Digital Rights**
During this session we will cover digital right contracts and regulations that will help you to navigate the Brave New Digital World.

**Digital Books Road Map for Libraries**
What does Generation Z’s community library look like? Are they reading? How do we keep them reading?

**Digital Native Design Part 1**
This practical session will explore frequently used software and approach as well as key design and editorial elements when creating EPUB and MOBI files.

**Futuristic with co-founders**
This session will share the role of Publishers in Worldreader’s long term plan.

**Break**

**Registration and breakfast**

**Lunch -- Repair Hub Available**
Panel Discussion: How to Create a Culture of Reading
Regional Manager, Scholastic; Psychologist and behavioral change expert; Founder, The Education Network; Executive Director, Ghana Book Development Council; Parent from Suhum; and Educationalist and Founder of GATE

WORKSHOPS

E-READING PROJECT-SPECIFIC TRACK

Designing your E-Reading Project
How do you design the most impactful e-reading school or library program? Learn more from Worldreader and other partners.

E-reading Integration
Best practices on how to effectively incorporate your e-readers and ebooks into your day to day classroom and library activities in order to maximize impact.

Growing your E-reading Program
Grow your e-reading program through tried-and-tested advocacy and fundraising tactics.

PUBLISHING-SPECIFIC TRACK

Digital Native Design Part 2
Take a glimpse of Worldreader’s digital production workflow and find out how we could improve our collaboration for more compelling results.

Metadata is the Missing Link Between You and Your Maximum Readership
This session will share best metadata practices. Improve your workflow with effective tools and strategies to ensure your books have the widest possible reach.

Global Digital Publishing Trends and Aid Grants
This session will help organisations position themselves for funding, grants or cloud funding. A focus on global publishing trends with a focus on digital.

Neither East, nor West; forward
How can educational initiatives, and particularly, e-education transcend physical barriers and foster access at a panAfrica level.

Prosperous Liaisons, Printollywood?
This session will explore how we can collaborate with film industry or other industries to create content.

Mobile Platform/Data: Getting to know our readers
Learn how Worldreader understands user behaviour and how it can help you know more about the readers using mobile devices to read your books; this session is for you.

A: Measuring the Impact of your Program: Developing a Results Framework for your Project
B: Measuring the Impact of your Program: Data collection; measuring literacy gains. Worldreader presents tips and tools on how to develop a results framework and measure educational outcomes in your project.

A: Program Sustainability
Worldreader gives an overview of how to sustain your program and impact including all the resources available in Worldreader’s Community of Practice. Refers to new sustainability guide.

B: Technology Refresher
Sharpen your knowledge on troubleshooting basic e-reading challenges in your schools and libraries. What is fixable and what is not.

Trends in Media
Explore and understand the major trends that are changing the way media products are developed, distributed, and consumed. How will these changes impact your business?

Literary Agent
How can publishers influence the media to create room for literary discussions on Print, TV, Radio, Socialmedia.

Content Gaps: What Worldreader readers want?
What we know our readers want from partner feedback and user research.

Closing Ceremony
Certificates of Participation, Closing remarks, Photos and Refreshments