SAN FRANCISCO, Calif. – October 16, 2015 – This year, Humble Bundle customers have raised over $100,000 for Worldreader, the global nonprofit dedicated to improving literacy in the developing world through digital books. For the next few days, readers can buy Goosebumps audiobooks (a $260 value), just in time for Halloween, and donate a portion of their payment to Worldreader.

Humble Bundle sells digital content through its pay-what-you-want bundle promotions and the Humble Store. When purchasing a bundle, customers choose how much they want to pay and decide where their money goes -- between the content creators, charity, and Humble Bundle. Since the company’s launch in 2010, Humble Bundle has raised more than $65 million through the support of its community for a wide range of charities, providing aid for people across the world.

“The Goosebumps books are iconic,” says Danielle Zacarias, Director of Content, Worldreader. “The series has sold over 350 million copies and now it’s a movie. An entire generation of readers got hooked on reading in part because of R.L. Stine’s ability to tell such addictive, funny, and scary stories. Worldreader wants to get people hooked on reading – first and foremost we want to help people become literate but once that happens we want them to love reading and continue reading. It’s authors like R.L. Stine who help make that happen and it’s a great honor to be attached to a bundle with his name on it.”

Thanks to Humble Bundle, Worldreader is now in the process of sending 50 e-readers (loaded with 100 e-books on each one) to a school in Nima, Ghana, serving some of Nima’s poorest girls. That’s 5,000 new books and a library full of new educational and learning opportunities.

About Worldreader
Worldreader is a global nonprofit bringing digital books to children and their families, empowering them to read, think, and grow in order to improve their lives and their world. In its first five years, Worldreader has reached 5.6 million readers in 69 countries with a digital library of 28,500 local and international e-books via e-readers and mobile phones, and aims to reach 10 million readers with its digital library by the end of 2015 and 15 million readers by 2018. To read free books on your mobile phone, visit read.worldreader.org. For more information on Worldreader, visit www.worldreader.org.

Worldreader Press Contact
Jennifer Jacobson
Public Relations, Worldreader
press@worldreader.org
206-588-6057

www.worldreader.org | Twitter: @worldreaders | Facebook: www.facebook.com/worldreader