

New Chelsea Clinton Book To Reach School Children in Sub-Saharan Africa Through Penguin Random House Donation to Worldreader

Worldreader Featured In It's Your World: Get Informed, Get Inspired & Get Going!

SAN FRANCISCO, Calif. – October 6, 2015 – Worldreader, a global nonprofit dedicated to improving literacy in the developing world, today announces that Chelsea Clinton's new book, *It's Your World: Get Informed, Get Inspired & Get Going!*, has been added to the Worldreader digital library for schools and libraries across sub-Saharan Africa, which serves over 40,000 students and their families.

It's Your World is part of a [larger donation of hundreds of titles](#) from Penguin Random House to Worldreader that also includes *The Magic Tree House* series by Mary Pope Osborne, and William Kamkwamba's internationally acclaimed true story, *The Boy Who Harnessed the Wind*.

It's Your World features inspiring stories and real world ideas to help kids discover ways to make an impact on the world. The book also features Worldreader, positioning it as a nonprofit that young children should know about and consider on their path to affecting global change. The organization's digital literacy movement has reached over 6 million people worldwide.

"We're thrilled to introduce *It's Your World* to kids in sub-Saharan Africa," says David Risher, CEO of Worldreader. "Over 5 billion people live in developing countries, and many of the best ideas to improve their health and prosperity are sure to come from their children. We're honored to see our story be part of Chelsea's book, and hope our story and others like it inspire young adults everywhere to tackle the world's greatest problems."

Penguin Random House's donation of *It's Your World* to Worldreader's digital library marks another significant moment in a remarkable partnership that has already positively impacted tens of thousands of lives.

The book takes on significant challenges facing humanity today. It includes facts, charts, photographs, and stories to give young readers a deep understanding of the world around them—and how anyone can make a difference. With stories about children and teens who have made real changes big and small—in their families, their communities, in their country and across the world—this book is designed to inspire readers of all ages to do their part to make the world a better place. With suggestions and ideas for action, Chelsea Clinton shows readers that the world belongs to every single one of us, and every one of us counts.

"We're committed to reaching young readers in Worldreader's network who want to make a difference," says Don Weisberg, President, Penguin Young Readers. "As

Chelsea Clinton outlines in her book, books provide a gateway to the world and empower young readers to form their own opinions about what's happening in it.”

“Worldreader does incredible work to empower young people through education and reading, and I am honored that my book will be included in their digital library,” says Chelsea Clinton. “I hope that *It's Your World* will show kids everywhere that they can start making a difference on issues they care about.”

About Worldreader

Worldreader is a global nonprofit bringing digital books to children and their families, empowering them to read, think, and grow in order to improve their lives and their world. In its first five years, Worldreader has reached 5.6 million readers in 69 countries with a digital library of 28,500 local and international e-books via e-readers and mobile phones, and aims to reach 10 million readers with its digital library by the end of 2015 and 15 million readers by 2018. To read free books on your mobile phone, visit read.worldreader.org. For more information on Worldreader, visit www.worldreader.org.

About Penguin Random House

Penguin Random House (<http://global.penguinrandomhouse.com/>) is the world's most global trade book publisher. It was formed on July 1, 2013, upon the completion of an agreement between Bertelsmann and Pearson to merge their respective trade publishing companies, Random House and Penguin, with the parent companies owning 53% and 47%, respectively. Penguin Random House comprises the adult and children's fiction and nonfiction print and digital trade book publishing businesses of Penguin and Random House in the U.S., U.K., Canada, Australia, New Zealand, India and South Africa, and Penguin's trade publishing activity in Asia and Brazil; DK worldwide; and Penguin Random House Grupo Editorial's Spanish-language companies in Spain, Mexico, Argentina, Uruguay, Colombia, and Chile. Penguin Random House employs more than 10,000 people globally across almost 250 editorially and creatively independent imprints and publishing houses that collectively publish more than 15,000 new titles annually. Its publishing lists include more than 70 Nobel Prize laureates and hundreds of the world's most widely read authors.

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